



The UK Waste Industry

Software Technology Review & Alignment Research

The Research

Overview

The “Focus Group Campaign” is the first set of research and promotional activities designed to investigate how the UK waste industry uses and perceives software technologies.

The project is focused on how, collectively, we can better understand industry requirements and software technologies, and work more effectively together to improve commercial efficiency, meet zero targets and create a sustainable, circular economy.



A project initiated and commissioned by ISB Global



Hosted and delivered by The Chartered Institution of Wastes Management



With support from: Innovate UK Edge Scaleup Programme

Research Objective

Understanding Software Technologies

ISB Global is working with the Chartered Institution of Wastes Management (CIWM) to understand how waste management professionals in the UK use and perceive the benefits of the software technologies available to them.

The CIWM will engage with its UK member base in an impartial and unbiased set of research activities. From a focus group, initial results, and subsequent webinar presentation, a report will be published to help understand how business software technologies are used in various contexts. The results of this research will help to align the sector and software suppliers to create more efficient relationships that will contribute to realising zero targets and circular performance.

The Focus Group

Sample Recruitment

The focus group sample recruitment will take place from May until a week before the focus group is due to take place. CIWM Members will be individually invited to take part or you can apply to take part through the CIWM Connect Platform. We are looking for senior staff members with responsibility for IT investment in public and private waste transport and recycling materials operations or similar.

The CIWM Connect Platform <https://connect.ciwm.co.uk/>

The Questionnaire

The questionnaire is research methodology designed to understand how the UK waste industry perceives and uses operational waste management, business software and technologies. The questionnaire will be delivered in an online form, with answers collated, and initial results delivered for further analysis in the focus group.

The Focus Group

The Chartered Institution of Wastes Management (CIWM) will be recruiting and hosting a focus group to be held online. This will be to discuss the completed questionnaire and results, providing greater insight into the answers and deliver a set of preliminary research findings.

The focus group is planned to take place when a sufficient sample that represents a percentage of industry has been recruited and can complete the questionnaire.

Results

The results will be gathered and presented in a format which will allow for easy understanding. There will be further analysis presented in a webinar to aid with the research and to help with the report.

The Webinar

The results, subsequent analysis and further information will then be presented and hosted by the CIWM in a webinar that will be open to all members. Initial results will then be surveyed for greater analysis by the wider industry audience. This will provide greater scope and understanding of the research, and form the basis for future work in aligning software technologies, their perception and use by the industry to help support the overall project objective.

The Webinar is planned to take place approximately 6-7 weeks after the focus group.

The Report & Results

The Report

The final report will bring together all the previous research and analysis. It will focus on the hypotheses, questions and answers, together with subsequent information and feedback from the primary research activities.

It is intended that the report will provide a baseline for understanding the current use and perception of software in the industry, and will lead to a greater understanding of requirements, driving technology and transformation to help realise the contribution of software technology to net zero and zero waste targets and circularity for all in the UK Industry.

The Report is planned to be published in **Q4 2022**

The Results

ISB Global and The Chartered Institution of Wastes Management (CIWM) expect that this research and report will give useful and practical insights to all those working in the UK waste sector.

We want to achieve closer partnership and collaboration for the industry so that we can work together to realise the benefits of software technologies at a crucial time when the industry is in transition to the circular economy.

We envisage these campaign activities to be a step towards better understanding of how industry and technology can work together for the greater good.

Ultimately, this research is part of a wider commitment to building an increasingly dynamic sector that cements the United Kingdom as the most advanced circular economy in the world.

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