



PROFILINK: Establishing an Intelligent Enterprise Through Digital Transformation

PROFILINK Ltd. is a leading polymer manufacturing company with a focus on profiles for architectural solutions. The company has been developing window solutions for more than 30 years. PROFILINK aims for long-term growth and expansion, recognizing the need for **transparency, scalability, and vertical process integration** driven by digital transformation. The company decided to embark on its journey to become an intelligent enterprise by implementing innovative solutions that could scale as it grows.

THE BEST RUN



Bridging Silos in Processes and Operations with SAP S/4HANA®



Before: Challenges and Opportunities

- Implement SAP S/4HANA® to realize its vision of a vertically integrated digital foundation
- Transform into an intelligent enterprise with digitalized processes and data science
- Solve present problems with future-proof software that can scale as the business grows

Why SAP

- SAP S/4HANA to unify accounting data, automate processes, and act as a single source of truth across the business, increasing the company's ability to scale and realize efficiency gains
- SAP's reputation for reliability and its presence in Europe

After: Value-Driven Results

- Lowered operational costs and improved delivery times thanks to automated, integrated processes
- Increased transparency and decision security with data intelligence
- Eased collaboration across various departments and locations
- Enhanced the quality of financial reporting, forecasting, and planning through automation
- Increased data reliability, resulting in better decision-making across operations

“As we embarked on our bold digitalization journey with SAP S/4HANA, SAP and its partners provided invaluable guidance and support. A combination of great partnership, great software, and motivated teams is what enabled us to **complete this ambitious project so successfully.**”

Teodor Linkin, Managing Partner, PROFILINK Ltd.

10%

Increase in revenue due to less stock-outs

60%

Increase in stability of lead times

10%–20%

Improvement in depreciation costs of machines

PROFILINK Ltd.
Sofia, Bulgaria
www.profilink.bg

Industry
Industrial
manufacturing

Products and Services
Polymer manufacturing

Employees
400

Revenue
€150 million

Featured Solution
SAP S/4HANA

THE BEST RUN 

Developing a **Future-Ready and Innovative Enterprise** with **SAP S/4HANA®**

PROFILINK Ltd. stays one step ahead of its competition to maintain its position as an industry leader in product innovation. The company is known for supplying to big European brands as an aligned supplier, challenging the status quo, and pushing boundaries on its way. In the next 15 to 20 years, it intends to grow as a business by meeting its goal to become the best OEM supplier in terms of agility, in-house processes, and value chain integration.

To help meet its objectives for more-effective and vertically integrated processes, the company implemented SAP S/4HANA® as its back-end ERP system. The result is integrated, automated processes and a single source of truth across its business. With SAP S/4HANA as its future-proof digital foundation, PROFILINK can more easily scale its business as it grows.

“We wanted to operate as digitally as possible – not just today but to prepare for the innovations of the future. We needed a system that had a **powerful business engine with vast and robust accounting capabilities**. Moreover, it needed to allow easy integration with in-house and third-party systems. SAP S/4HANA beat our expectations on all fronts.”

Teodor Linkin, Managing Partner, PROFILINK Ltd.

10x

Greater data
accuracy and
readiness

3x–4x

Faster financial
close cycle